



Newberry Now
Connecting Community & Commerce

Marketing Packages

Newberry Now is a website and social media collective that is designed for both communities and commerce to stay connected. Our mission is to create an affordable and interactive platform for the community to stay updated on events and happenings, and for Newberry's businesses to affordably reach a wider audience of potential customers and clients.

@newberrynow

Whether you are new to the online digital world or a mainstream influencer, NEWBERRY NOW will take your marketing strategy to the next level!

VIP Gold

Monthly
\$99

No Contracts
Custom Content
Conversion Tracking Available

SAVE
18%

Annual Pricing
\$1000 Investment

Package Features

- One time featured article.
- Website listing with clickable link.
- Featured on category banner for two months.
- Featured on home banner for two months.
- Four Facebook posts a month.
- Three Instagram posts a month.
- Three pins on Pinterest a month.

Business Pro

Monthly
\$79

No Contracts
Custom Content
Conversion Tracking Available

SAVE
8%

Annual Pricing
\$870 Investment

Package Features

- One time featured article.
- Website listing with clickable link.
- Featured on category banner for two months.
- Three Facebook posts a month.
- Two Instagram posts a month.
- One pin on Pinterest a month.

Influencer

Monthly
\$59

No Contracts
Custom Content
Conversion Tracking Available

SAVE
6%

Annual Pricing
\$665 Investment

Package Features

- One time featured article.
- Website listing with clickable link.
- One Facebook post a month.
- One Instagram post a month.

Entrepreneur

Monthly
\$39

No Contracts
Custom Content
Conversion Tracking Available

SAVE
4%

Annual Pricing
\$450 Investment

Package Features

- Website listing with clickable link.
- One Facebook post a month.

Add-Ons

- \$59 Write Up
- \$55 Category Banner Ad (One Month)
- \$79 Home Banner Ad (One Month)
- \$95 Custom Branded Video Spot
- \$35 One Branded Social Media Post



NewberryNow.com #BeInTheNow

Sign up for a business membership! **AND DEVELOP A PARTNERSHIP**

Become a NEWBERRY NOW member and join a community of like minded business owners ready to connect, engage and grow their businesses together!

hello partner!

\$200 Annual Investment

Business Membership Benefits:

AN ENHANCED WEBSITE LISTING PAGE

This provides additional exposure, visibility, and impact for your company.

- A **DEALS!** tab showcasing your coupons, deals, and/or special packages.
- Up to 5 social media icons linking to your Facebook, Twitter, Instagram, Pinterest, and YouTube accounts!
- Photo gallery of **five** large images: taken by our professional photographers.
- **BETTER VISIBILITY**- enhanced listings are placed before the basic listings. Becoming a member with a listing upgrade greatly improves your listing placement.
- **Media Mentions Feature**- all editorial coverage on your behalf by Newberry Now will automatically link to your website listing!

but wait... there's more!

Access to the newest business marketing tips and strategies.

Early sign-ups on quarterly workshops by Emily: Revolutionary Marketing.

Discounts for custom Emily: Revolutionary Marketing print & design services.

Direct referrals from our clients, members, and visitors from Newberry Now admins.

Access to exclusive deals from other members/ partners of Newberry Now.

Monthly emails with Marketing suggestions and tutorials.

First pick on Newberry Now marketing programs.

Access to your business listing's premium analytics.

Hosting An
EVENT?
Need help
promoting?

Businesses

\$99

**BE A FEATURED EVENT ON
NEWBERRY NOW!**

Non-Profits

\$45

- Custom Facebook NN Banner
- Eventbrite set up (online ticket sales)
- Event Banner on Newberrynow.com
- 300 Event invites
- Two FB shoutouts week of the event.

**More event promotional
programs available! Ask
us for a quote!**



NewberryNow.com #BeInTheNow